



Social Books
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Culturism is the Newest Buzzword on the Net

In an attempt to show they are not racist, but have legitimate concerns about cultural diversity, bloggers have taken to identifying themselves as culturists. Culturists believe that majority cultures have a right to define, protect and promote themselves. Just as Saudi Arabia and China defend their sovereignty, culturists hold that we should. And, in this regard, controlling immigration is their number one agenda item.

The word comes from John Press' book entitled *Culturism: A Word, A Value, Our Future*. In the book Press decries multiculturalists for not taking diversity seriously. In a recent interview he noted that "multiculturalists say diversity concerns food and fashion, but deep down think all cultures are interchangeable. Culturism takes cultures and their impact seriously."

Culturists envision themselves as being in a fierce battle with those who would destroy Western culture. If we lose economic power to China our vocational opportunities will be undermined. If domestic Islamic terrorists attack us we will lose even more basic freedoms. Culturists' belief in diversity extends to recognizing that not all peoples love democracy, rights and freedom. Recognizing that our culture is special and needs protection is what has caused so many bloggers to identify themselves as culturists.

Ideas such as these have garnered praise for the concept and the book. Terresa Monroe Hamilton of noisyyroom.com wrote, "I challenge you to read his book - you will come away with a more solid belief in the ideas and ethics you hold dear and you will be able to more eloquently debate the all-important issues of our time." In his review, Dan Amato of diggersrealm.com testified, "I would highly recommend this book to everyone . . . The wider scheme and historical perspective of our culture - and that of other countries - really has made me look at things differently."

The book culturism is ambitious. One chapter shows that the U.S. has a history of being culturist. In fact, in separate chapters Press shows how culturism can be found in world history, anthropology, philosophy, nature, and psychology. The chapters concerning culturism's relationship to multiculturalism and policy cause the most stir.

John Press, culturism's author, is currently a doctoral student at NYU studying the History of Education. He taught, U.S. History, philosophy and psychology at the high school level for eight years and has traveled the globe. Like other culturists he hopes that influential newscasters and presidential candidates will also start to identify themselves as culturists.

www.culturism.us is the place to go to find out more about culturism.